

# PALM Expo 2011 + Musician Expo 2011

2 - 4 JUNE, 2011

Hall No. 1 & 5 Bombay Exhibition Centre, NSE Complex, Goregaon (E), Mumbai, India.

Incorporating:

**Lasers + Lighting; Live Sound; AV Install; AV Integration**

Co-located with:

**Entertainment Technology Expo + Info Communica Expo**

**10% Early Bird Discount  
October 31<sup>st</sup>, 2010**

25% Payment on Booking  
25% Payment on 1<sup>st</sup> Dec. 2010  
25% Payment on 1<sup>st</sup> Feb. 2011  
Balance Payment on  
1<sup>st</sup> Apr. 2011

## EXHIBIT SPACE APPLICATION AND CONTRACT

Please complete this exhibit space application and contract, **sign** and return all copies to: **DIVERSIFIED COMMUNICATIONS INDIA PVT. LTD.**, 6C/5, Sangeeta Apartments, Ground Floor, Juhu Road, Santacruz (W), Mumbai - 400 049. INDIA.

**Your space selection will be confirmed only upon receipt of this signed contract and guaranteed only upon receipt of a 25% deposit (non-refundable in case of cancellation.** By this Contract, we agree to abide by all the Exhibit Terms and Conditions on the reverse side hereof, and any additions made thereto, of which we will be duly notified. We acknowledge that the exhibit fee(s) DO NOT include: a) Drayage of materials on the exhibit floor, b) Setting up and/or dismantling any exhibit, c) Extended storage prior to or after the show, and d) Equipment, services, etc. required by Exhibitor and not indicated in the Terms and Conditions on the reverse side as provided by Show Management. Such work and/or services are to be contracted for between the exhibitor and the official designated decorator.

**NOTICE: COPY PRODUCTS AND EQUIPMENT VIOLATING INTERNATIONAL COPYRIGHT ISSUES IN PRODUCT DESIGN AND BRAND LOGO WILL NOT BE ALLOWED FOR DISPLAY ON THE EXHIBIT FLOOR**

**You are authorized to reserve:** Up to 49 m<sup>2</sup>      50 - 99 m<sup>2</sup>      100 m<sup>2</sup> and above

**Option A (Shell):** \_\_\_\_\_ sqm @  Rs. 8,000       Rs. 7,600       Rs. 7,200

**Option B (Raw):** \_\_\_\_\_ sqm @  Rs. 7,500       Rs. 7,125       Rs. 6,750

**Please note Service Tax of 10.3% is applicable on the above rates**

We reserve the right to change booth assignments if necessary.

### Our four choices are

**FIRST** \_\_\_\_\_ **SECOND** \_\_\_\_\_ **THIRD** \_\_\_\_\_ **FOURTH** \_\_\_\_\_

If possible, I do not want to be near the following companies:

### Shell Scheme Space Rental Fees Includes:

✓ 5AMP Power    ✓ Carpeting    ✓ Tables    ✓ Chairs    ✓ Company Name Stand Number    ✓ Floral Arrangement  
✓ Unlimited attendee registration    ✓ Weblink

*Please note furniture will be provided as per booth package. All extra furniture ordered will be charged at actuals.*

### Billing Information: Please send Invoice to:

Contact Name \_\_\_\_\_

Company Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_ Country \_\_\_\_\_

Telephone Number ( \_\_\_\_\_ ) \_\_\_\_\_ Fax Number ( \_\_\_\_\_ ) \_\_\_\_\_

e-mail \_\_\_\_\_

Exhibitor agrees to hold harmless and indemnify DIVERSIFIED COMMUNICATIONS INDIA PVT. LTD. from any and all liability in connection with any claim arising from the use or occupancy of exhibit space by the undersigned, its agents, servants, employees, guests and/or invitees.

Exhibitor's Authorized Signature \_\_\_\_\_ Print Name \_\_\_\_\_

Title \_\_\_\_\_ Date \_\_\_\_\_

**DO NOT WRITE BELOW THIS LINE**

Accepted for Diversified Communications India Pvt. Ltd., (Producer)      Booth Assigned: \_\_\_\_\_ Total Square meters \_\_\_\_\_

By: \_\_\_\_\_ Title \_\_\_\_\_      Total Booth Fee \_\_\_\_\_

Date \_\_\_\_\_      Deposit Received: \_\_\_\_\_ Balance Due: \_\_\_\_\_

Return to Diversified Communications India Pvt. Ltd., 6C/5, Sangeeta Apartments, Ground Floor, Juhu Road, Santacruz (W), Mumbai - 400 049. INDIA.  
Tel.: +91 22 26607603. Fax: +91 22 26604923. E-mail: mdias@divcom.in. Website: www.palmexpo.in; www.musicianexpo.in

**IMPORTANT: PLEASE READ INFORMATION ON RULES & REGULATIONS PRINTED OVERLEAF**

**diversified**  
COMMUNICATIONS ■ INDIA

# Rules and Regulations

1. Minimum space for joint registration is two 9sqm booth space booking. No additional **registration** of any company will be allowed in booth space less than 18sqm. Only one company will be listed as an exhibitor for booth space occupied less than 18sqm.
2. The logo, address and contact details will be listed of the single registered exhibitor only.
3. Additional representation of companies is allowed. There is no limit to the number of companies represented by the exhibitor. The agent/distributor may represent all principles on his booth. However cost of representation of each additional company declared as a principal and represented at the booth is Rs. 6000/-.
4. If any default is made in the payment of any amounts due the Producer under this agreement at the times specified, or if any default is made by the Exhibitor in the covenants or agreements herein contained, the rights of the Exhibitor to utilize the premises shall cease and terminate at the option of the Producer; and the relationship of the parties shall be the same in all respects as if said term had fully expired.
5. The Exhibitor agrees to abide by and conform to all rules and regulations from time to time adopted or prescribed by the Producer, for the government and management of said premises.
6. The Exhibitor shall make no claim for any reason whatsoever against the Producer and any liability of the Producer under this agreement shall be limited to payments made by the Exhibitor to the Producer under the terms of this agreement. The Exhibitor further covenants and agrees to indemnify the Producer against, and hold it harmless for any claim or liability, of whatever nature, which may arise or accrue by reason of the acts or negligence of the Producer and/or the Exhibitor, their agents, servants, employees, guests or invitees and/or trespassers, or the use by the Exhibitor for loss, theft, damage or destruction of goods; for any injury to the Exhibitor, its employees, servants, guests, invitees and/or third parties or for any damage of any nature.
7. The Exhibitor will comply with all State and Local laws and all rules and requirements of local police and fire departments and/or governmental authorities and pay for all necessary permits and licenses, including union or trade organisation clearances. If the attention of the Exhibitor is called to any such violation on the part of said Party or of any person employed by or admitted to the premises by the Exhibitor, such Exhibitor will immediately desist from and correct or cause to be corrected such violation.
8. The Exhibitor shall not injure, nor mar, nor in any manner deface said premises. The Exhibitor shall be liable for any damage caused to building floors, walls or columns, or to booth equipment, or to any other property and will pay to the Producer upon demand such sum as shall be necessary to restore said premises to their present condition. The Exhibitor hereby assumes full responsibility for the character, acts and conduct of all persons acting for on behalf of said Exhibitor.
9. The Producer reserves, and at all times shall have, the sole right to operate all concessions to control or supervise radio and/or television broadcasting or recording and transcription rights, and other privileges; the Exhibitor shall not engage in or undertake the sale of any of the aforesaid articles or privileges without the written consent of the Producer.
10. The Producer reserves the right to enter any portion of the premises and to eject any objectionable person or persons from said premises, and upon the exercise of this authority, the Exhibitor hereby waives any right and all claims for the damages against the Producer.
11. Exhibitor understands that all personal property must be removed in accordance with the desires of the Producer. The Producer reserves the right to remove or to have its designees remove from the building all effects remaining in the building after the time designated by the Producer, at the sole expense of the Exhibitor and to store the same at the sole expense of the Exhibitor, and without any liability therefore on the part of the Producer, or its designees.
12. The Exhibitor shall not permit the premises to be used for any improper, immoral or objectionable purpose specifically to X-rated adult, R-rated and/or sexually provocative pictures, posters, literature, or programming.
13. The Exhibitor shall not assign this agreement or permit its space, or any part thereof to be used by another, or suffer any use of the premises other than herein specified without the written consent of the Producer. The Exhibitor shall not exhibit, offer for sale, give as a premium, or advertise articles not manufactured or sold in its own name, except where such articles are required for the proper demonstration of operation of the Exhibitor's display, in which case identification of such articles shall be limited to the regular nameplate, imprint, or other identification which in standard practice appears normally on them. The Exhibitor may not permit in its booth non-exhibiting companies' representatives. Ruling of the Producer shall in all instances be final with regard to use of any exhibit space.
14. The Producer, its representatives, employees and concessionaires shall at all times have free access to the premises.
15. In case the premises or any part thereof shall be destroyed or damaged by fire or any other cause; shall render the fulfillment of this agreement by the Producer impossible, for any reason whatsoever, then and thereupon, this agreement shall terminate. The Exhibitor hereby waives any claim for damages or compensation for such termination should this agreement be so terminated and agrees that should the exhibition not be held the Producer may retain such part of the Exhibitor's payments hereunder as to compensate the Producer for its expenses with respect to the exhibition.
16. The building, including the demised premises and the keys thereof, shall be at all times under the charge and control of the Producer. Notwithstanding the above, no liability shall accrue to the Producer as a result thereof.
17. Booth representatives will not be permitted to remain in the exposition earlier than one hour before the scheduled opening time each day of showing, except the opening day, and will not be permitted to remain in the exhibition after the closing hour each night, with the exception of the final night. Exhibitors having special problems that require additional time should check-in at the Producer's office on the previous day.
18. Under no circumstances may the weight of any equipment or exhibit material exceed the hall's maximum floor load.
19. The Producer shall have full discretion and authority in the placing, arrangement and appearance of all items displayed by the Exhibitor, and may require the replacing, rearrangement, or redecorating of any item or of any booth, and no liability shall be attached to the Producer for costs that may devolve upon the Exhibitor thereby. Exhibitor must make certain that the surfaces of all display material are finished in such a manner as not to be unsightly to exhibitors in adjoining booths. The Producer has the right to authorize the official decorator to effect the necessary finishing and the Exhibitor must pay all charges to effect necessary changes.
20. Hours and dates for installation and showing shall be those specified by the Producer.
21. Samples, souvenirs, publications, etc. may be distributed by the Exhibitor only from within its booth. Equipment must be arranged so that show visitors do not stand in the aisle while examining equipment or watching demonstrations. No product of the Exhibitor or equipment or booth construction may be so placed as to exclude the view of neighboring exhibits from visitors passing through the aisles, as determined by the Producer.
22. The Exhibitor is responsible for keeping his booth sightly.
23. All materials shall be fire resistant.
24. The Exhibitor is required to submit his plans in advance for approval by the Producer if such plans include the use of unusual effects or methods of presentation of the product.
25. Under no circumstances will the delivery or removal of any portion of an exhibit be permitted during the show without permission first secured in writing from the Producer.
26. The Producer shall have sole control over admission policies at all times.
27. The Exhibitor agrees that its exhibit shall be admitted and shall remain from day to day solely on strict compliance with the rules herein laid down. The Producer reserves the right to reject, eject, or prohibit any exhibit in whole or in part, or Exhibitor or its representatives, with or without giving cause. If cause is not given, liability shall not exceed the return to the Exhibitor of the amount of payments due to the Producer by the Exhibitor at the time of ejection. If an exhibit or Exhibitor is ejected for violation of these rules or for other stated reasons, no return shall be made.
28. In event of a dispute or disagreement between the Exhibitor and an official contractor, or between the Exhibitor and a Labour union or Labour union representative, or between two or more exhibitors, all interpretations of the rules governing the exhibit, actions, or decision concerning this dispute or disagreement by the Producer intended to resolve the dispute or disagreement shall be binding on the Exhibitor, if the Producer should decide to make such rules decision.
29. Any matters not specifically covered by the preceding rules shall be subject solely to the decision of the Producer. These rules may be amended at any time by the Producer, and all amendments so made shall be binding on the Exhibitor equally with the foregoing rules and regulations.
30. In the event of any breach of this agreement, in whole or in part, by the Exhibitor, the Exhibitor agrees to pay to the Producer, in addition to any other payments provided for in this agreement, an attorneys fee at cost. The parties consent to the sole jurisdiction, of the courts of Mumbai, India located in Maharashtra in connection with any and all claims of either party hereunder, and the Producer shall have the option to arbitrate any claim that either party may have hereunder. No action for any reason hereunder may be commenced in any jurisdiction other than the Mumbai Courts. The parties consent that any and all notice and pleadings in connection with any claim hereunder may be served upon that parties by mail at the address designated herein.
31. This agreement, its interpretation, and any and all claims in connection therewith shall be governed by the substantive and procedural laws of the Mumbai Courts with the same force and effect as if this agreement were entered into and carried out entirely within such jurisdiction.
32. **MOST IMPORTANT: Hall No. 1 is strictly 'No Noise Hall'. Exhibitors please note.**